

C.R.C

**COLLEGE RADIO
CORPORATION**

14 WEST 45th STREET • NEW YORK 36, N. Y. Telephone OXFORD 7-0890

December 31, 1954

Station Manager, WSRN
Swarthmore College,
Swarthmore, Pennsylvania

Dear Sir:

On the basis of the contract, numbered 54-44, for WSRN to program the "Career Hour" during the present school year, College Radio Corporation has been mailing monthly forms on which you would report broadcasts done. None of these have been received back from you, nor have we received the signed copies of the contract from you. We assume, therefore, that you have been unable to take advantage of this sponsored program, and do not wish to be included in future presentations we make to national advertisers. There is, of course, no contract obligating you or the corporation until you sign and return the contract proposal which was mailed to you September 23, 1954.

Please let us know if our assumptions above are correct. In the event that you should desire to participate in the Career Hour series for the remaining half of the school year, it may be possible to alter the contract. If such is your intent, please mail the contract forms, unsigned, to us at once. We are anxious to be of service to your station, soliciting national advertising for you if you wish us to do so. On the other hand, we must avoid situations which would suggest that college radio, as an advertising medium, is not dependable.

If you should be in New York at any time, please drop in for a visit and a personal discussion of this matter.

Sincerely,

